

1/21/2024 Meeting Minutes

Mark Cipolletti called the meeting to order

Secretary Report by Sarah Im

The November meeting minutes were distributed for review
Dayna Schoonmaker made a motion to approve
Second by Paul McIntosh

Treasurer Report-Paul McIntosh

The financial reports were distributed for review.
Our ending balance as of 12/31/2024 was \$15,336.21
Sales from One Act were \$82.03

Membership report by Mark Cipolletti in lieu of Lisa Cipolletti.

Our membership is at 44
Suggestion was made to promote booster membership at the parent meeting for Matilda
and to have a QR code that will link to online booster membership sign up for the future

Fundraising Report by Mark Cipolletti in lieu of Angela Young

We have a new corporate sponsor: Virginia Asset Management

Publicity Report by Christina Greulich

Christina connected with the following organizations about donations and sponsorship
for Matilda: Altria Theater, Regal Cinemas, Byrd Theatre, CMX Cinebistro

She plans to reach out to several other theater companies with requests

Local bookstore Book People will provide a hardcover copy of Matilda

Jenn Tucker has gotten symphony tickets donated and is contacting the ballet

A suggestion was made that we submit an article to Short Pump Magazine for
publication

Hospitality Report – Marsha Moseley

Concessions are purchased for sale at Mr. MG on Saturday, January 25

Thespians Report

The Thespian winter formal event has been cancelled

Additional Discussion

Upcoming events are Matilda and Senior Showcase

Suggested planning timeline:

- February booster meeting: discuss theme for Senior Showcase and begin planning
- March booster meeting: finalize plans for Senior Showcase, begin planning for booster officer elections for 2025-26 school year
- April booster meeting: plan for Matilda

Senior showcase is done instead of an end of the year banquet. Boosters provide dinner, seniors are encouraged to perform any piece they want on stage as their final bow. Seniors have well-wish bags that friends can add notes to.

Additional hospitality volunteers will be needed

Budget line item for senior showcase is \$750