

11/12/2024 Meeting Minutes

Mark Cipolletti called the meeting to order.

Secretary report by Sarah Im.

The October meeting minutes were distributed for review.

Jennifer Buxton made a motion to approve the October minutes, second by Dayna Schoonmaker. All voted in favor to approve them.

Treasurer report by Mark Cipolletti in lieu of Paul McIntosh.

The financial report was distributed for review.

Noted from the report:

1. Membership dues are less than projected
2. However alumni memberships are up at \$650
3. The T-shirt presale went well with over \$900 in sales
4. Sponsorship income is currently \$1625

Membership report by Mark Cipolletti in lieu of Lisa Cipolletti.

Theater boosters had 55 members last year, and 41 members at present. A reminder was given to fill out the booster information form that was sent out on email.

Fundraising report by Angela Young.

We currently have \$3500 pledged from corporate sponsors.

After researching Publix as a donor, it was determined that the theater program does not meet their corporate requirements for charitable giving recipients.

Mark has designed and ordered a new sign listing our corporate sponsors, which will be displayed outside of the auditorium during the productions of Macbeth

Publicity Report by Christina Greulich.

Show posters are printed

Christina will send some to surrounding schools

She is looking for student volunteers to hang posters in local businesses on November 16 or 17

There is a possibility of having a table at West End Farmer's Market on Saturday (November 14) to advertise the show

Website report by Jennifer Buxton.

The Macbeth cast and crew lists are posted on the website.

The most recent booster meeting minutes are posted

Photos have been updated

Hospitality Report by Marsha Moseley

The after school meals are planned for Monday, Tuesday and Wednesday of show week

Volunteers were recruited at the booster meeting to help serve the meals

Concessions and popcorn supplies have been purchased for sale at the show

Merchandise Report by Dayna Schoonmaker

Cast and crew shirts are being distributed

Gold roses will be sold for the well wishes, and digital copies of the headshots will be sold via a QR system.

Ticket pre-sales were 180 tickets sold at the time of the booster meeting.

Encourage people to post about the upcoming show on social media accounts

Encourage family and friends to attend the show

Thespians Report by Maggie Schoonmaker and Lee Owens

Youth Theater Workshop at Godwin on December 7, 10 AM to 1 PM. 4th-8th grade students are eligible to attend. Register via QR code, \$25 registration fee. The goal of the workshop will be an introduction to high school theater.

The thespians are asking for 2-3 parents to help facilitate registration and to help organize the attendees. BYO lunch, snacks will be provided

January 18, 2025 will be a formal event for Thespians from 5 high schools in Henrico County. New inductees will be included. The theme will be Narnia. They will ask to use the line item from the school budget.

Next meeting is December 10, 2024 at 6:30 PM

Submitted by Sarah Im, secretary