

10/15/2024 Meeting Minutes

Paul Cipolletti called the meeting to order.
Introductions of all the people at the meeting

Secretary report by Sarah Im.

The September meeting minutes were distributed for review. Sarah read the minutes.

Marsha Moseley made a motion to approve the September minutes. All voted in favor to approve them.

Treasurer report by Paul McIntosh.

The September financial report was distributed for review. We are ending the month with \$13,682.57, which is on track with where we are expected to be.

All voted in favor of approving the September financial report.

Membership report by Mark Cipoletti in lieu of Lisa Cipoletti.

Theater boosters had 55 members last year, and 36 members at present. A reminder was given to fill out the booster information form that was sent out on email.

Fundraising report by Angela Young.

We currently have \$4000 in corporate sponsors, both returning sponsors and new ones. Angela is actively seeking out more corporate sponsors, sending emails and waiting to hear back from contacts. She was in the process of contacting Publix corporate offices about sponsoring us.

She has contacted two printers for quotes on printing the playbill. Minute Man Press quoted \$1700 for 1000 copies. She is waiting on a quote from Speedpro.

Publicity Report by Christina Greulich.

Christina discussed the importance of having student volunteers to go out in the community to put up show posters.

She discussed setting up a table at West End Farmers Markets, once in the fall and once in the spring, to promote the upcoming productions. Students can dress in costume to help engage those attending the market. West End has agreed to give us a table for free to do this.

There was discussion about getting our show information to other schools so their own theater students can attend Godwin's shows.

Website report by Dayna Schoonmaker in lieu of Jennifer Buxton.

The Macbeth cast list is posted on the website. Jennifer is still waiting on the crew list and the student produced graphic.

The online store has been updated. Preorders are closed.

Jennifer is in need of photos that reflect this year's students and activities.

Hospitality Report by Marsha Moseley

Marsha has purchased a membership to BJ's Wholesale and is researching the prices for concessions.

A suggestion was made to borrow the school's popcorn machine again so we can make and sell popcorn during the shows. It was also suggested that sour candy is typically a good seller at the concession stand, and it can be purchased off of Amazon.

For Monday, Tuesday and Wednesday of show week, the boosters help with three meals after school so the students don't have to leave to go buy food or pay to have food delivered to them. Historically the meal has been purchased and prepared by the hospitality chair and other volunteers or it is donated by a sponsor.

Dayna suggested getting in touch with Claire, who was part of the hospitality team last year, to discuss the details of planning for the meals.

Merchandise Report by Dayna Schoonmaker

The water bottles did not sell well so they were removed from the online store. A reminder that students need to order their Macbeth cast and crew shirts on the Google form that was sent to them.

We will be selling gold roses this year for the well wishes, as well as taller bags.

Volunteers needed for the three performances of Macbeth for numerous tasks, before the show and during intermission. Sign up using the provided QR code or the link that was sent out via email. The link is also on the Godwin Theater Booster Facebook page.

One final suggestion was made to have a link in the Macbeth playbill to the Kroger Community Rewards sign up so people can easily link their rewards cards and thus support the theater boosters.

Next meeting is November 19, 2024 at 6:30 PM

Submitted by Sarah Im, secretary