

SPPA General Meeting
Date: October 13, 2008
Location: Mr. Damron's classroom, Godwin High School

Meeting started at 7:30 pm. Minutes were taken by Rachel Woodward.

Donna Llewellyn, SPPA president, asked attendees to follow/refer to the agenda passed out at the beginning of the meeting.

Items 1-2 on the agenda are being left on the agenda for reference; they include: methods of communication and when and where monthly meeting is held.

Yard Sale Wrap Up

Donna Llewellyn

Discussion

Donna thanked people for participating in the annual yard sale which was held on Saturday, October 11, 2008. Gina Davis, SPPA Treasurer, advised that the yard sale net was approximately \$1,100.00. Gina further advised that new membership is in good shape for this time of year so although we did not earn from the yard sale what was projected, there are few concerns regarding the state of the budget. The SPPA donation booth earned \$363.00. As yard sale vendors closed up their booths, some brought over remaining product to be sold at the SPPA booth.

A question was asked, does it make sense to continue offering a concession stand at the yard sale? The concession stand brought in \$170.00 and cost a lot to support in terms of supplying products to sell. Donna advised that the SPPA pantry was mostly empty; therefore, fresh stock had to be purchased for this event. There is remaining stock (cups, creamer, sugar, coffee, sodas, water) for the SPPA pantry so the cost could actually be refigured based on what was actually used at the yard sale. The remaining stock will be used at the concession stand for the fall play and subsequent shows/events. A suggestion was proposed regarding the supplies, perhaps a request could be made that items used to support the concession stand could be donated (i.e. hot dogs, hot dog buns, sodas, condiments, etc.) by the Booster members. Donna advised that this has been done in the past and it may be a good idea to build or re-instate, specifically the donation of food items for events where there will be a concession stand, rather than having the SPPA Booster fund pay for concession pantry items. Kati suggested that some items could be bought on sale (i.e. in the summer hot dogs are on sale typically – Booster members could purchase and hold in their freezers until such time as the food is needed.)

Conclusions

Concessions are important, people need concessions.

The SPPA may develop the culture/behavior that Booster members could donate items for the SPPA pantry.

Action Items

None were suggested at this time.

Fundraising Update

Ruth McMahon

Discussion

Ruth asked how many Boosters had registered their Food Lion MVP card with Food Lion's Shop and Share program. When Ruth checked – there were only 20 MVP cards registered and we need 25 MVP cards registered in order to realize any profit from this program. Please register your MVP card, ask your family, friends or neighbors if they would register their Food Lion MVP card supporting the SPPA too. Each time you shop at Food Lion and use your MVP card, a portion of your total grocery purchase will be donated to the organization you select on the website. The website info is provided; <https://www.foodlion.com/IntheCommunity/ShopandShare/secure/RegisterMVPCards.asp>. Register for Mills E. Godwin High School in the drop down list that is provided on the website when you register.

Max and Erma's stated that we can schedule a Wednesday or a Thursday. They have dates open in December. The way this fundraiser works is that people bring in a flyer that states they are there to dine on behalf of the organization and then 20% of the proceeds would go to our organization – but only from those patrons that brought in the flyer. Max and Erma's will provide the flyers once we select a date. We would

then need to distribute the flyers. Suggestions for distributing the flyers included; putting flyers on windshields in the parking lot of the school, of the shopping area in which Max and Erma's is, having the students make posters that include a pocket for the flyers and then hang them around town, finding out if there is a sporting event being held in the school and distributing the flyer during that event, and putting them in school offices. Additional advertising could be done via the morning announcements and on the school marquee. The fundraiser is not limited to dinner service – it runs all day long as long as patrons provide the flyer on the date we reserve for our fundraiser.

Ruth also spoke with Cheeseburger Cheeseburger who runs a program similar to Max and Erma's. They offer 15% of all sales. Patrons must bring in the flyer in order to participate. Diner's can eat in or take out. This restaurant had November dates available, as follows; 3rd, 5th, 10th, or the 12th. A suggestion was made to be consistent and choose the first Wednesday of the month.

A recommendation was made to check if Fast Eddie's (a diner) has a similar program. There is an obvious tie-in to the spring musical – Grease. Additionally, the Silver Diner is opening soon and may have a program too.

Mr. Damron reminded the Booster's that used Printer Cartridges are another way that the organization can raise some money. The cartridges can be returned by us to the Supply Company, they pay especially well for the Dell and larger cartridges. Ask at your office for the used cartridges.

Kim Mallard agreed to be the chairperson for the Joe Corbi's fundraiser. Donna stated that Kim will need assistance from a few other volunteers to help with the orders and coordinating things. Please consider helping Kim. This fundraiser will begin in the middle of November.

Value Checks, another fundraiser, needs a chairperson. Donna explained that the chairperson will be responsible for contacting the company, getting the fundraiser organized, coordination of the order forms and delivery of coupon books, etc. The Value Coupon book is sold for \$10.00 and the organization gets \$5.00 per Value Coupon book sold. The chairperson for this fundraiser will also need a few other volunteers to help them out. Please consider volunteering to be the chairperson and/or assisting the chairperson. This fundraiser needs a chairperson very soon; students can start selling beginning November 1 and the Value Coupon books will be delivered in early December – in time for holiday gift giving.

The Playbill ads are due to the Printer by November 5, 2008. Selling the ad space in the Playbills helps to earn the money to print the Playbill. Donna has a list of businesses that need to be contacted to determine if they want to place an ad in the Playbill for this drama season. Donna asked for people to volunteer to contact the businesses and read from the list, noting who volunteered to contact those businesses. Donna will provide the volunteer with the contact information and additional details (contact name, address, what they ordered last year, etc.) via email after the meeting. For now we want to nail down a volunteer and a commitment to place a call to the business. The ad runs for the whole season. Please try and get new ads placed in the Playbills. Remind businesses of the "exposure". Also, we post their website on our website which is additional traffic for them. Donna asked Mr. Damron if for the fall show, as an additional incentive to place an ad, would we be willing to offer 2 tickets to the fall play. Mr. Damron said yes, we could add that as an incentive to our selling technique as needed.

Master Class scheduled for October 25, 2008 does not have a chairperson. Donna stated that she does have a person that could teach the Master Class, however there is not a committee chairperson to sponsor this so we need to decide if we should go ahead with this or not. The Boosters voted no for the October 25, 2008 Master Class. We will continue to try and find a chairperson for this fundraiser for the Spring Dates.

Concessions, which are sold at the fall play and spring musical (at a minimum), needs a chairperson.

Conclusions

Max and Erma's fundraiser will be held the first Wednesday in December.

Cheeseburger Cheeseburger fundraiser will be held the first Wednesday in November.

Volunteers are needed to chair and support Value Coupon fundraiser and support the Joe Corbi's fundraiser. Please see Donna if you can help or sign up tonight.

Old Playbill advertisers need to be contacted regarding a new commitment. New Playbill advertisers need to be solicited.

Master Class fundraiser needs a chairperson. Please see Donna if you can help or sign up tonight.

A volunteer is needed to chair Concessions. Please see Donna if you can help or sign up tonight.

Action Items	Responsible Party	Due Date
Volunteers are going to contact prior Playbill advertisers and Boosters are going to solicit new advertisers.	All	11/5/08
Ruth will confirm dates with Max and Erma's and Cheeseburger Cheeseburger and obtain the flyers for distribution.	Ruth McMahon	
Max and Erma's flyers need to be distributed.	TBD	12/03/08
Cheeseburger Cheeseburger flyers need to be distributed.	TBD	11/05/08
Chairperson needed for Value Coupon fundraiser.	TBD	11/01/08
Chairperson needed for Master Class fundraiser.	TBD	01/01/09
Chairperson needed to chair Concessions.	TBD	11/19/08

Mr. Damron's Address

Blocking started today for the fall play. The set is going to be our interpretation of Canterbury Cathedral. There will be two set calls, one on November 8th from 9-5 and again on November 16th from noon till 5. Mr. Damron will not be at the set call on the 16th however Mr. H will be. The show is going to be costumed by Suzanne Bristow. There is an immediate need for help sewing men's shirts, specifically altering the collar according to directions that will be provided. Donna added an additional note that the fall show needs someone to volunteer to be a "Show Coordinator". The spring drama trip money (1st deposit) is due on October 15, 2008.

Mr. Damron